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FOR IMMEDIATE RELEASE

SUBARU OF AMERICA, INC. REPORTS BEST-EVER JUNE SALES AND RECORD FIRST HALF RESULTS

- Best June sales – monthly sales increase 2.8 percent over June 2018
- 91 consecutive months of yearly, month-over-month growth
- Best June ever for Outback and Ascent
- 64 consecutive months of more than 10,000 Outbacks sold
- 71 consecutive months of more than 10,000 Foresters sold

CAMDEN, NJ – July 2, 2019 – Subaru of America, Inc. today reported 61,511 vehicle sales for June 2019, a 2.8 percent increase compared with June 2018, and the best June sales in the history of the company. Subaru also sold a record 339,525 vehicles in the first half of 2019, up 5.2 percent compared with the same period last year.

June marked the 64th consecutive month of 40,000+ vehicle sales for the automaker. Outback and Ascent sales were notably strong as each model achieved its best June ever. Outback posted an 8.9 percent increase, while Forester posted a 5.7 percent increase compared to June 2018. In addition, 7,014 Ascent SUVs were delivered in June, marking one year since the versatile family hauler arrived at Subaru retailers.

“We are humbled by the hard work of our retailers, employees and distribution partners this June. It is because of their tireless efforts that we can report our 91st month of yearly, month-over-month sales increases and set another half-year record,” said Thomas J. Doll, President and CEO of Subaru of America, Inc. “The Ascent has been a tremendous success for our

brand. The 3-row SUV offers the utility today's customers are seeking and fills a void that had been missing from our line-up for many years."

"In June, we continued to experience healthy demand thanks in part to Subaru's combination of value, safety, functionality, and reliability built into all of our vehicles," said Jeff Walters, Senior President of Sales. "In an increasingly competitive marketplace, we are excited to continue delivering strong results and another month of sales increases."

Carline	Jun-19 MTD	Jun-18 MTD	% Chg MTD	Jun-19 YTD	Jun-18 YTD	% Chg YTD
Forester	14,753	13,964	5.7%	86,219	79,277	8.8%
Impreza	5,558	7,684	-27.7%	29,688	37,814	-21.5%
WRX/STI	1,864	2,325	-19.8%	12,374	15,038	-17.7%
Ascent	7,014	1,897	269.7%	40,108	1,897	2014.3%
Legacy	3,222	3,224	-0.1%	17,426	21,415	-18.6%
Outback	17,505	16,071	8.9%	93,711	90,978	3.0%
BRZ	203	316	-35.8%	1,540	1,966	-21.7%
Crosstrek	11,392	14,360	-20.7%	58,459	74,475	-21.5%
TOTAL	61,511	59,841	2.8%	339,525	322,860	5.2%

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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