



Contact: Dominick Infante
Subaru of America, Inc.
856-488-8615
dinfante@subaru.com

Jessica Tullman
Subaru of America, Inc.
310-352-4400
jtullman@subaru.com

FOR IMMEDIATE RELEASE

SUBARU DEBUTS 2018 WRX AND WRX STI WITH PERFORMANCE, COMFORT AND SAFETY UPGRADES

- Revised front styling for a more aggressive look
- Suspension optimized for better handling and ride comfort
- New 19-inch wheels, upgraded Brembo brakes and revised DCCD All-Wheel Drive give WRX STI wider performance envelope
- New available Recaro seats with power driver's seat
- Performance Package option for WRX models
- New EyeSight Driver Assist Technology safety features
- Upgraded interior materials and quieter cabin

Cherry Hill, NJ January 5, 2017-- Subaru of America, Inc., which this month posted its eighth consecutive year of record-breaking sales, today introduced the 2018 WRX and WRX STI, each debuting performance, comfort, design and safety enhancements for a more rewarding driving experience. The new models reach Subaru retailers in spring.

A restyled front fascia WRX and WRX STI shows a sportier attitude, highlighted by a more aggressive front end with a larger lower grille opening. The WRX Limited and all STI feature redesigned LED Steering Responsive Headlights that help illuminate curves in nighttime driving. For greater versatility, all WRX and STI models now feature new roof rack mounting brackets.

WRX for 2018

With its 268-hp, 2.0-liter direct injection turbocharged BOXER engine, Symmetrical All Wheel Drive and Active Torque Vectoring, the rally-bred WRX is a performance and value benchmark in the high-performance AWD sport-compact segment. The WRX comes standard with a 6-

speed manual transmission and offers an optional performance automatic transmission, the Sport Lineartronic CVT with manual mode.

The WRX features new front and rear suspension tuning for improved steering stability and ride comfort, while retaining the car's high cornering performance capability. Subaru significantly enhanced shifter feel for the 6-speed manual transmission, with a new synchro design and reduced friction, along with smoother clutch take-up. The WRX electric power steering (EPS) was revised to provide an even smoother, more natural feel, while integrating the steering motor and electronic control unit reduces weight.

A new optional Performance Package for the WRX Premium features Recaro front seats with 8-way power driver's seat, red-painted brake calipers and upgraded JURID brake pads, and deletes the moonroof to reduce weight.

WRX STI for 2018

A comprehensive handling enhancement for the 2018 STI includes the revised suspension tuning as featured on the WRX, plus a revised DCCD AWD system, significantly upgraded brakes and this model's first-ever 19-inch wheels. The DCCD system, which previously used a combination of mechanical and electronic center limited slip differential control, now uses electronic control for quicker and smoother response. The 19-inch alloy wheels feature a striking Y-shaped spoke design and carry 245/35R19 tires that help raise cornering performance while giving the STI an even more aggressive stance.

The yellow-painted brake calipers identify a significantly upgraded Brembo Performance Brake System that now uses stronger monoblock 6-piston calipers in front, monoblock 2-piston calipers in the rear and larger, drilled rotors all around for better heat dissipation. New brake pads provide significantly greater surface area for improved braking feel and fade resistance. The STI also offers the Recaro seats (standard on STI Limited, optional for base trim).

Powered by a 305-hp 2.5-liter turbocharged BOXER engine, the WRX STI brings rally-bred performance technology to the road with Multi-Mode Driver Controlled Center Differential (DCCD) Symmetrical All-Wheel Drive. Standard handling technologies include Active Torque Vectoring and Multi-Mode Vehicle Dynamics Control.

Improved Usability with a Sporting Edge

The everyday usability that has contributed to WRX and STI popularity gets even better for 2018. All models feature upgraded interior materials, rear seat armrest with cup holders, redesigned interior door grips and faster remote trunk opening.

New measures that reduce unwanted noise include thicker door glass, revised door sealing and a foam-filled windshield header beam. A new, larger high-definition multi-function display (5.9-inch vs. 4.3-inch before) makes it easier to see vehicle functions at a glance. WRX Limited models feature 10-way power driver's seat with lumbar adjustment. The standard WRX adds heated exterior mirrors (already standard on others), while the WRX Premium upgrades to a SUBARU STARLINK 7.0" multimedia audio unit from the previous STARLINK 6.2" unit.

Safety

Subaru revised the front structure of the WRX and WRX STI for enhanced frontal collision performance. The WRX Limited, when equipped with EyeSight Driver Assist Technology now features Vehicle Hold (AVH), and a new EyeSight Assist Monitor (EAM). The EAM uses LED indicators to display EyeSight status and alerts on the windshield, allowing the driver to see them without diverting eyes from the road ahead. The AVH feature replaces the Hill Holder and Hill Start Assist functions and offers greater functionality, holding the vehicle on all road grades, not only inclines. For example, AVH can help reduce driver fatigue by holding the car at traffic lights, and then can seamlessly transition to acceleration.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.